

WHAT'S NEW?

WHAT'S NEXT?

CUBICASA®

WHY ADD A FLOOR PLAN TO EVERY LISTING?

- ★ **Stand out** from other agents with unique media
- i More **informed buyers** make **better divisions saving time**
- 🕒 Consumers **spend more time** on listings with floor plans
- 👤 **20% of potential buyers** would skip a listing that lacks a floor plan

(source: Rightmove.com)



CUBICASA OFFERING TRAINING EXCLUSIVELY FOR CINCYMLS

Exciting news for CincyMLS users! We're thrilled to announce an exclusive CubiCasa training session designed just for you. Learn how to create accurate, high-quality floor plans effortlessly with CubiCasa's cutting-edge technology. Whether you're a seasoned pro or new to digital floor plans, this training will give you the tools to enhance your listings and stand out in the market. Stay ahead of the competition—don't miss this opportunity!

Visit your portal to register! Separate training sessions are available for appraisers and agents. Choose the right session for you.

RAPATTONI REPORTS AND DISPLAYS NAME CHANGES

Based on feedback from our users and subscribers, CincyMLS is enhancing the clarity and usability of Rapattoni report and display names. These updates aim to make the names more descriptive, intuitive, and user-friendly, simplifying the reporting experience. The names below will be updated on March 25, 2025.

Legacy Reports

Current Name

Full Agent Detail w/Tax (All Property Types) w/CDOM
Full Client Detail w/Tax (All Property Types)
Full Agent Detail (All Property Types)
Full Client Detail (All Property Types)
One Line List (All Property Types)

MLS II Reports

Current Name

Full Listing Detail
Agent Listing Detail
Client Listing Detail
(CMA) Property Comparison

Legacy Reports

Updated Name

Full Agent Detail w/Tax - 1 Page
Full Client Detail w/Tax - 1 Page
Full Agent Detail - 1 Page
Full Client Detail - 1 Page
One Line Portrait - Stats Summary

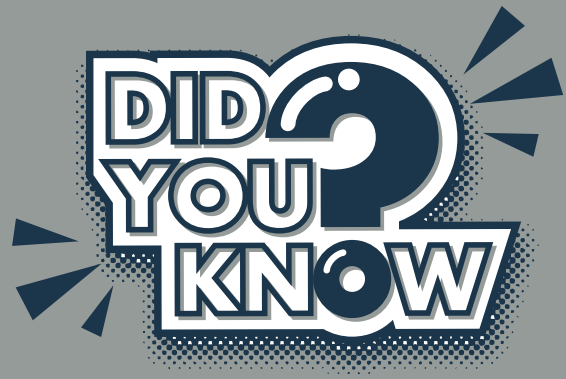
MLS II Reports

Updated Name

Full Listing Detail - 2+ Pages
Agent Listing Detail - 2+ Pages
Client Listing Detail - 2+ Pages
(CMA) Property Comparison (3-Up)

RAPATTONI CUSTOMIZATION

Rapattoni provides agent and appraiser users with various customization options to enhance their online experience. Users can personalize their dashboards, update their profile information, and manage their preferences for notifications and communications. The platform allows them to customize searches, save frequently used queries, and tailor the display of property listings to suit their workflow. Additionally, users can set up a Customized Search to add, remove, or rearrange search fields, tailoring it to their specific needs. These customization features ensure that both agents and appraisers can optimize their use of Rapattoni to better serve their clients and improve efficiency. See the Rapattoni MLS Tips and Tricks page for more info.



CincyMLS is on Facebook!

See the latest updates, monthly statistics, weekly Tuesday Tip, and more. Find us on Facebook by searching CincyMLS.

RPR MOBILE™ INTRODUCES AI-POWERED PROPERTY SUMMARIES

You're in the field. A client asks about a listing. You need to summarize the details quickly - without scrolling through endless data or scrambling for the right words.

That moment of hesitation can cost you a deal. Now with AI Property Insights, you're always ready.

RPR Mobile™ has added AI Property Insights, a new tool that instantly generates clear, data-backed property summaries for residential and commercial properties. No data overload. No more second-guessing. Just instant insights that make the expert in the moment.

AI Property Insights is now live - but you need the latest version of RPR Mobile™ to access it. Head to the App Store or Google Play, update your app, and experience it today!

HOW IT WORKS:

- Find a Property - Open RPR Mobile™ and select any **on-market** property.
- Tap AI Icon- Choose a tone and audience for the messaging.
- Refine & Share - Get an instant, data-backed summary.

Try it now and see for yourself!

WHAT'S NEW? WHAT'S NEXT?