

WHAT'S NEW?

WHAT'S NEXT?



SOME RAPATTONI REPORT NAMES WILL CHANGE SOON!

Rapattoni will be updating the names of some of the legacy reports and the new MLS II reports to simplify and clarify their purpose. These updates will ensure that users can easily identify the right report while reducing unnecessary wording. The goal is to enhance usability and provide a more intuitive experience when running reports.

Legacy Reports

Current Name

Full Agent Detail w/Tax (All Property Types) w/CDOM
Full Client Detail w/Tax (All Property Types)
Full Agent Detail (All Property Types)
Full Client Detail (All Property Types)
One Line List (All Property Types)

Updated Name

Full Agent Detail w/Tax - 1 Page
Full Client Detail w/Tax - 1 Page
Full Agent Detail - 1 Page
Full Client Detail - 1 Page
One Line Portrait - Stats Summary

MLS II Reports

Current Name

Full Listing Detail
Agent Listing Detail
Client Listing Detail
(CMA) Property Comparison

Updated Name

Full Listing Detail - 2+ Pages
Agent Listing Detail - 2+ Pages
Client Listing Detail - 2+ Pages
(CMA) Property Comparison (3-Up)

OMS (OFF MLS SALES)

The "Off MLS Sale" status is used when a property is sold without being listed in the MLS and marketed to all users and subscribers. This status allows for accurate data tracking by capturing sales that occurred outside of the traditional MLS listing exposure. OMS listings may be entered in MLS for comp purposes but are not required.

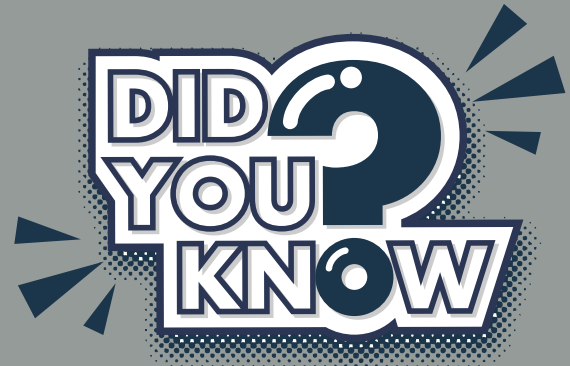
OMS Requirements:

- Listing must be entered within thirty (30) calendar days of the closing/settlement of the property.
- Primary exterior photo/sketch MUST be uploaded.
- Settlement Statement MUST be uploaded and is the source of truth. The price entered in MLS must match the price on the Settlement Statement.

TIME TO SPRING FORWARD. ARE YOU READY?



MARCH 9, 2025 AT 2AM



Keybox Marketplace

MLS Subscribers can buy/sell SentiLock keyboxes amongst themselves.

Click the "Keybox Marketplace" icon on the CincyMLS.net website.

CUBICASA NOW AVAILABLE

CincyMLS partnered with CubiCasa in January, 2025 to bring the following benefits to our subscribers:

- Free floor plans with room dimensions up to 5,000 sq ft,
- Access to Plus packages and optional add-ons at a **10% discount**,
- Access to CubiCasa's directory of real estate photographers. Additionally, CubiCasa can be used by any photographer you already work with.

If you haven't taken advantage of these benefits, click the CubiCasa tile on your MLS Member Portal to register and start creating floor plans today.

CUBICASA

WHY ADD A FLOOR PLAN TO EVERY LISTING?



Stand out from other agents with unique media



More informed buyers make better decisions saving time

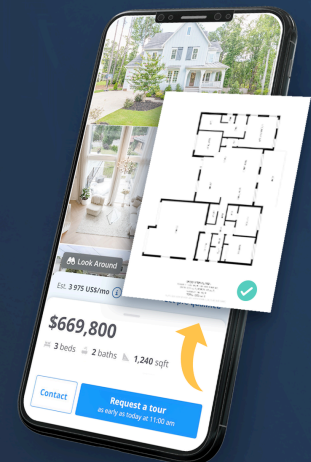


Consumers spend more time on listings with floor plans



20% of potential buyers would skip a listing that lacks a floor plan

(source: Rightmove.com)



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