

WHAT'S NEW?

WHAT'S NEXT?

PERCHWELL ACCESS TERMINATING

Effective October 28, 2025, CincyMLS users and subscribers will no longer have access to the Perchwell system.

If you have questions or need assistance, please contact MLS staff at 513-761-8833 or open a help desk ticket by sending an email to HelpDesk@CincyMLS.com.



SENTRILOCK MOBILE APP UPDATE

On April 1, SentiLock began reviewing the adoption rates of all current mobile app versions to determine which version has been adopted by at least 95% of agents. That version will be set as the new minimum required version for all users.

For this current cycle, the following versions meet the 95% threshold and will be the required minimum as of November 3, 2025:

- **iOS - 5.100.0**
- **Android - 5.97.1**

What to expect:

- Impacted users will receive an in-app notification prompting them to update.

- Beginning November 3, 2025, users not on the minimum version will be required to update before continuing to use the SentiKey app.

To check which version of the SentiKey app is currently installed:

- Open the app and tap the menu (represented by three horizontal bars in the upper left).
- Choose 'My Settings'.
- Open 'Application Information'.

To proactively update your app if it's outdated, visit the App Store or Google Play and search SentiKey to update.

CUBICASA IN-PERSON TRAINING IN OCTOBER!

MLS OF GREATER CINCINNATI x CUBICASA

CE ACCREDITED BEGINNER CLASSES

CubiCasa Training at Cincinnati MLS

Learn about CubiCasa, the go-to app for real estate pros, that lets you create accurate 2D & 3D floor plans in just 5 minutes with your mobile device!

MLS Office - Queen City Classroom

Monday, October 27	9:00 AM
Wednesday, October 29	9:00 AM
Thursday, October 30	1:00 PM

MLS - Common Classroom

Tuesday, October 28	1:00 PM
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Instructor:
Eric Hackman
Director, Customer Success & Support at CubiCasa

PRICE: \$10 /class or bundle 2 for \$15

MLS OF GREATER CINCINNATI x CUBICASA

CE ACCREDITED ADVANCED CLASSES

CubiCasa Training at Cincinnati MLS

Take a deeper dive into CubiCasa's technology with tutorials on editing, customizing floor plan styles, and maximizing your add-ons!

MLS Office - Queen City Classroom

Monday, October 27	10:30 AM
Wednesday, October 29	10:30 AM
Thursday, October 30	2:30 PM

MLS - Common Classroom

Tuesday, October 28	2:30 PM
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Instructor:
Eric Hackman
Director, Customer Success & Support at CubiCasa

PRICE: \$10 /class or bundle 2 for \$15

CincyMLS is excited to announce a series of in-person training opportunities with CubiCasa in October. These sessions will be held at the CincyMLS at 400 E Business Way in Sharonville.

CubiCasa, a leading floor plan and property data technology provider, will offer three types of classes tailored to different skill levels and professional needs:

- **CubiCasa Agent for Beginners (1 hr CE Credit)** - Learn how to use CubiCasa, the fast, easy app that creates professional 2D and 3D floor plans in minutes. Discover why floor plans are in demand, their benefits for consumers, and how this tool can give you a competitive edge.
- **CubiCasa Agent: Advanced Skills (1 hr CE Credit)** - Take a deeper dive into CubiCasa with training on editing, customizing floor plan styles, and maximizing add-ons like interactive plans, 3D floor plans, and CAD files.
- **CubiCasa - Appraiser Specific** - Join us for a live demo and Q&A to see

MLS OF GREATER CINCINNATI x CUBICASA

CubiCasa Training at Cincinnati MLS

Class 1

Tuesday, October 28 | 10:00 AM

MLS - Common Classroom

Class 2

Thursday, October 30 | 10:00 AM

MLS - Common Classroom

Instructor:
Eric Hackman
Director, Customer Success & Support at CubiCasa

An exclusive members-only live demo and Q&A to learn how CubiCasa creates appraisal-ready floor plans with ease. Save time onsite and during report creation!

3 GIVEAWAY PRIZES!

how CubiCasa delivers appraisal-ready, ANSI-Z765 aligned floor plans in minutes - with area calculations, exterior dimensions, color coding, and room labels - to help streamline your workflow.

These sessions are a great opportunity for subscribers to sharpen their skills and take advantage of the powerful tools CubiCasa provides.

Bundle the Beginner and Advanced classes at 2/\$15 and save money. The Appraiser Specific training is provided at no charge and is not eligible for CE.

Register NOW through your member portal.

WHAT'S NEW? WHAT'S NEXT?

FAKE LISTINGS = REAL RISKS



Fake real estate listings and scams are on the rise, targeting both consumers and real estate professionals. Scammers are becoming increasingly sophisticated—copying legitimate listings, creating fake rental ads, and even posing as licensed agents to collect deposits or personal information. These fraudulent activities not only harm potential buyers and renters but can also damage the reputation of honest agents and brokerages.

How It Works:

- Scammers search public records for vacant lots or mortgage-free properties and steal the owner's identity.
- They contact a listing agent—usually by email, text, or WhatsApp—to list the property at a below-market price.
- Once an offer is made, they quickly accept and insist on a cash sale.
- They refuse to sign documents in person and may impersonate a notary.
- Falsified documents are submitted to complete the sale.
- The fraud is often discovered only after funds have been transferred.

Red Flags:

- Seller or buyer insists on handling everything by email and refuses to

meet in person.

- Claims a family emergency and pushes for a quick, below-market sale.
- Uses email addresses or phone numbers from outside the country.
- Provides a blurry or low-quality photo ID.
- Avoids due diligence fees or offers low/no earnest money while demanding a fast closing.
- Delays or avoids signing documents and returning paperwork.
- Applies pressure or becomes angry to force the deal to close quickly.

Protective Steps:

- Ask the seller for detailed information such as parcel number, taxes, and exact location.
- Independently verify the seller's name and identification.
- Require an in-person or virtual meeting to confirm their government-issued ID.
- Contact the property owner using a verified phone number or certified mail to the tax billing address.
- Confirm the notary's identity and credentials through official records.
- Encourage clients to set up Google or property alerts for the address.

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