

WHAT'S NEW?

WHAT'S NEXT?

MULTIPLE LISTING MARKETING OPTIONS FOR SELLERS

The National Association of REALTORS® (NAR) adopted a new policy, *Multiple Listing Options for Sellers*, earlier this year, which works in conjunction with Clear Cooperation. This policy takes effect on **September 30** and requires a seller-signed disclosure if the seller chooses to limit marketing of their property.

CincyMLS already complies with NAR's required marketing options:

- **Active** - fully marketed and syndicated.
- **Coming Soon** - entered into MLS, but not syndicated until the Showing Start Date.
- **Active with No IDX/Syndication** - entered into MLS as Active, but *Allow IDX/Syndication* is marked NO.
- **Delayed/No Entry** - Not entered in MLS and not marketed outside of the listing brokerage.

To support compliance, CincyMLS will release two new resources:

- **Limited Marketing Authorization and Disclosure** - NAR requires that a disclosure



be signed by the seller and the listing brokerage if the seller chooses *Active with No IDX/Syndication* or *No/Delayed Entry*.

- **Understanding Your Listing Marketing Options** - a consumer-friendly guide to explaining each option.
- **Marketing Options for Sellers QuickTake** - a short overview of the marketing options and the rules that govern them.

These CincyMLS resources are designed to help sellers make informed decisions about their marketing options while ensuring compliance with NAR policy. Clear communication enables sellers to select the strategy that best aligns with their objectives.

CUBICASA IN-PERSON TRAINING IN OCTOBER!

MLS OF GREATER CINCINNATI x CUBICASA

CE ACCREDITED BEGINNER CLASSES

CubiCasa Training at Cincinnati MLS

Learn about CubiCasa, the go-to app for real estate pros, that lets you create accurate 2D & 3D floor plans in just 5 minutes with your mobile device!

MLS Office - Queen City Classroom

Monday, October 27	9:00 AM
Wednesday, October 29	9:00 AM
Thursday, October 30	1:00 PM

MLS - Common Classroom

Tuesday, October 28	1:00 PM
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Instructor:
Eric Hackman
Director, Customer Success & Support at CubiCasa

PRICE: \$10 /class or bundle 2 for \$15

MLS OF GREATER CINCINNATI x CUBICASA

CE ACCREDITED ADVANCED CLASSES

CubiCasa Training at Cincinnati MLS

Take a deeper dive into CubiCasa's technology with tutorials on editing, customizing floor plan styles, and maximizing your add-ons!

MLS Office - Queen City Classroom

Monday, October 27	10:30 AM
Wednesday, October 29	10:30 AM
Thursday, October 30	2:30 PM

MLS - Common Classroom

Tuesday, October 28	2:30 PM
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Instructor:
Eric Hackman
Director, Customer Success & Support at CubiCasa

PRICE: \$10 /class or bundle 2 for \$15

CincyMLS is excited to announce a series of in-person training opportunities with CubiCasa in October. These sessions will be held at the CincyMLS at 400 E Business Way in Sharonville.

CubiCasa, a leading floor plan and property data technology provider, will offer three types of classes tailored to different skill levels and professional needs:

- **CubiCasa Agent for Beginners (1 hr CE Credit)** - Learn how to use CubiCasa, the fast, easy app that creates professional 2D and 3D floor plans in minutes. Discover why floor plans are in demand, their benefits for consumers, and how this tool can give you a competitive edge.
- **CubiCasa Agent: Advanced Skills (1 hr CE Credit)** - Take a deeper dive into CubiCasa with training on editing, customizing floor plan styles, and maximizing add-ons like interactive plans, 3D floor plans, and CAD files.
- **CubiCasa - Appraiser Specific** - Join us for a live demo and Q&A to see

MLS OF GREATER CINCINNATI x CUBICASA

CubiCasa Training at Cincinnati MLS

Class 1

Tuesday, October 28 | 10:00 AM

MLS - Common Classroom

Class 2

Thursday, October 30 | 10:00 AM

MLS - Common Classroom

Instructor:
Eric Hackman
Director, Customer Success & Support at CubiCasa

An exclusive members-only live demo and Q&A to learn how CubiCasa creates appraisal-ready floor plans with ease. Save time onsite and during report creation!

3 GIVEAWAY PRIZES!

how CubiCasa delivers appraisal-ready, ANSI-Z765 aligned floor plans in minutes - with area calculations, exterior dimensions, color coding, and room labels - to help streamline your workflow.

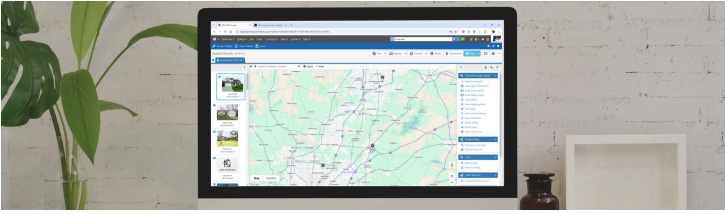
These sessions are a great opportunity for subscribers to sharpen their skills and take advantage of the powerful tools CubiCasa provides.

Bundle the Beginner and Advanced classes at 2/\$15 and save money. The Appraiser Specific training is provided at no charge and is not eligible for CE.

Register [HERE](#) or through your member portal.

WHAT'S NEW? WHAT'S NEXT?

GO BEYOND THE BASICS: ADVANCED RAPATTONI TRAINING



Don't miss the last chance to level up your MLS skills in 2025! Join Rapattoni's expert team for an advanced, live webinar training designed to sharpen your expertise and maximize your efficiency.

Date: Wednesday, October 8

Time: 2:00 pm - 3:30 pm EST

Format: Live webinar

What you'll uncover in this advanced session:

- Power-packed advanced search techniques
- Interactive mapping tools that do the heavy lifting
- Custom reporting to impress your clients.
- Plus, even MORE insider strategies to help you get the most out of your MLS.

Last chance! Don't miss this advanced training opportunity. Click [HERE](#) to reserve your spot TODAY!

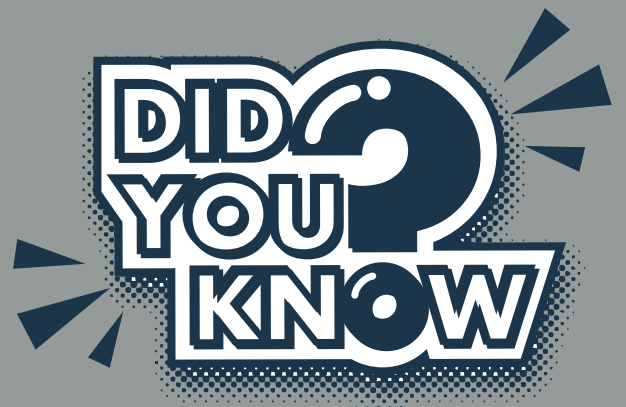
RPR NEXT GEN REPORTS

RPR's Next Gen Reports are officially out of beta - marking the first step in a major upgrade to how you create and deliver client reports through RPR or the mobile app. With customizable templates, an intuitive drag-and-drop interface, and dynamic updates, these reports are designed to impress like never before.

November 4 will be the last day to create a report using the Legacy system, and the Legacy system will be removed completely on December 16.

To support the transition, RPR is offering "Introducing Next Gen Reports" training webinars.

Don't miss the chance to learn tips, tools, and best practices - register [HERE](#) today to reserve your spot.



RAPATTONI CMA REPORT DEFAULT SETTING

In response to user requests, Rapattoni has changed the default for CMA display from HTML to PDF. The HTML option is still available.

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