

# DAYS ON MLS (DOM)



**"Days on Market" is now referred to as "Days on MLS" to more accurately represent when a listing becomes publicly available to agents and potential buyers.** This update reflects the evolving nature of our marketplace, particularly with the increased use of Delayed Entry and Office Exclusive listings.

This change:

- emphasises that the clock starts ticking when a listing is actively entered into the MLS system—making it visible and accessible to the broader real estate community.
- eliminates confusion caused by off-MLS time, ensuring that DOM truly represents the number of days the property has been publicly marketed and available for showings through the MLS.
- ensures consistency and transparency across all listings, providing a clearer picture of market activity for everyone involved.

**With this change, List Date now = Entry Date for all CincyMLS listings.**

Use the date the listing is entered into the MLS as the List Date to ensure that the Days on MLS are calculated correctly. **If the listing was saved as incomplete, be sure to update the list date to the date of submission.**