



DOM

DAYS ON MLS

WHAT IS DOM?

Originally, DOM referred to Days on Market, indicating the duration a property remained listed. However, due to the increase in Delayed Entry listings, the definition of DOM has evolved to Days on MLS, reflecting the accurate timeframe during which the property was actively marketed on CincyMLS.

Active Listings

When entering a new Active Listing, use the **entry date** as both the List Date and the Showing Start Date. DOM will begin accumulating upon submission.

Coming Soon Listings

When entering a Coming Soon listing, use the **entry date** as the List Date and use the agreed-upon date that showings will begin as the Showing Start Date. When the listing moves to Active, DOM will begin accumulating.

Under Construction

Under Construction properties do not accumulate DOM until moved to the Active status. The date of entry should be used as the List Date.