

Coming Soon Recap

The “Coming Soon” status is an excellent way to alert potential buyers and ignite enthusiasm surrounding your listing. Let’s recap the rules surrounding this status as you add it to your arsenal.

- Complete the Coming Soon Seller Authorization with the seller, ensuring they understand each of the rules.
- When entering the Coming Soon listing into MLS, upload the completed Coming Soon Seller Authorization to the listing.
- Coming Soon listings may be advertised once entered in the MLS as Coming Soon; however, all public advertising must include the following verbiage: "Coming Soon. No Showings until (the agreed upon Showing Start Date)."
- Listings in the Coming Soon status may not be shown, but showings can be scheduled in advance for the Showing Start Date or later.
- Offers may not be presented to the seller during the Coming Soon period.
- A Coming Soon listing will not syndicate to 3rd party websites or be included in IDX feeds until it has moved to the Active status to provide priority knowledge to our agents/subscribers.
- Once entered in the MLS, the Showing Start Date cannot be changed. The property may not go active prior to the Showing Start Date nor can the Showing Start Date be delayed. If the property is not ready to be shown on the Showing Start Date, contact CincyMLS to withdraw the property.
- If a sign is placed in the yard of a listing in the Coming Soon status, it must include a Coming Soon rider.