

# MARKETING REMARKS

Marketing Remarks are publicly visible. Below are several items that are not permitted within Marketing Remarks on CincyMLS listings.



## SELF PROMOTION



Self-promotion of agent/brokerage/seller, including phone numbers, email addresses, websites, and other contact information is prohibited to maintain privacy and facilitate communication through the MLS platform.

## CONTACT INFORMATION

Websites and phone numbers are never permitted. This includes neighborhood, association, government, county, and online bidding websites and contact information.



## AIRBNB OR VRBO



Specific 3rd party business names are not permitted if not a factual property amenity. "Would be a good Airbnb property" should be entered as "Would be a good short-term rental property." Statements such as the brand of appliances are acceptable.

## SCHOOL DISTRICT

The school district in which the property resides may be included; however, subjective statements such as **desired** XYZ school district are not permitted. If there are top-ranked or award-winning schools within the district, that information may be included.



TUESDAY TIP  
04/16/2024