

DOM

DAYS ON MLS



WHAT IS DOM?

Originally, DOM referred to Days on Market, indicating the duration a property remained listed. However, due to the increasing prevalence of Delayed Entry Listings, the definition of DOM has evolved to Days on MLS, reflecting the accurate timeframe during which the property was actively marketed on CincyMLS.

ACTIVE LISTINGS

When entering an Active New Listing, use the **entry date** as both the List Date and the Showing Start Date. DOM will start accumulating upon submission.

COMING SOON LISTINGS

When entering a Coming Soon Listing, use the **entry date** as the List Date and the agreed-upon date that showings will begin as the Showing Start Date. DOM will start accumulating when the listing moves to Active.

UNDER CONSTRUCTION

Under Construction properties do not accumulate DOM until moved to the Active status. The date of entry should be used as the list date.