## VIRTUAL STAGING

By blending technology with artistic finesse, virtual staging offers prospective buyers an immersive glimpse into the untapped potential of a property. To ensure the success of your efforts, keep these rules in mind when incorporating your virtual staged photos in CincyMLS.



Virtual Staging can only be used on the interior of the structure.



Virtual staging may not be used to conceal physical defects or negative visual elements of the property.



Personal property, like furniture, mirrors, artworks, and such may be included in the staging.



The actual property or its surroundings must not be modified, including permanent fixtures, wall colors, countertops, obstructed views, and other elements

NOTE: The phrase "VIRTUALLY STAGED" must be included on the images in a clear and reasonable font.



TUESDAY TIP 01/30/2024

