



WHAT IS THE DIFFERENCE BETWEEN AGENT REMARKS AND MARKETING/PUBLIC REMARKS?

AGENT REMARKS are exclusively accessible to CincyMLS subscribers, offering information that fellow subscribers may find essential. Alternatively, **MARKETING / PUBLIC REMARKS** are visible to both subscribers and consumers, typically featuring information tailored for consumer understanding.

Refer to the chart below for an overview of required information, permissible content, and prohibited remarks.

INFORMATION	AGENT	MARKETING / PUBLIC
SELLER/BUILDER OR AGENT/BROKERAGE SELF PROMOTION	YES	NO (VIOLATION)
A LICENSEE OWNS OR OWNS INTEREST IN THE PROPERTY	YES	YES (REQUIRED)
TIMEFRAME TO SUBMIT OFFERS *MUST INCLUDE REQUIRED DISCLAIMER	YES	YES (REQUIRED)
WEB ADDRESS, PHONE NUMBER, OR CONTACT INFORMATION	YES	NO (VIOLATION)
AGENT DIRECTED INFORMATION	YES	NO
SUBJECTIVE STATEMENTS ON SCHOOL DISTRICTS *EX. 'COVETED SYCAMORE SCHOOL DISTRICT"	NO	NO
3RD PARTY BUSINESS NAMES THAT AREN'T FACTUAL AMENITIES OF THE PROPERTY *EX. AIRBNB OR VRBO	YES	NO (VIOLATION)
TERMS OF LIMITED SERVICE	YES (REQUIRED)	NO