DAYS ON MLS VS CUMULATIVE DAYS ON MLS

DOM (Days on MLS) and CDOM (Cumulative Days on MLS) numbers are available on every listing in CincyMLS. Understanding how these metrics are calculated helps you better inform and guide your clients.

DAYS ON MLS (DOM)

- DOM is the number of days a property has been on the MLS under a single listing agreement in the Active status.
- DOM does not accumulate if the listing is in the Coming Soon, Under Construction, Withdrawn, or Pending statuses.
- If the listing is Canceled, Sold, or Expired, DOM will restart if entered under a new listing agreement.

CUMULATIVE DAYS ON MLS (CDOM)

- CDOM is the number of days a property has been actively marketed on MLS for all listing agreements associated with the property.
- CDOM does not accumulate if the listing is in the Coming Soon, Under Construction, Withdrawn, or Pending statuses.
- CDOM will reset if the property has been in the Canceled or Expired status for more than 30 calendar days and will also reset once a property has been marked Sold.
- Note: If a listing has been in the Withdrawn status for 31 calendar days, it will NOT reset CDOM because Withdrawn is not an inactive status. Withdrawn listings have an active listing agreement.



TUESDAY TIP 07/25/2023