

# YOUR PHOTO IS WORTH 1,000 CHARACTERS



Did you know that Rapattoni allows up to 1,000 characters to describe each of the photos of your listing in CincyMLS?

Marketing Remarks can only do so much in highlighting the exceptional features of your listing to both your peers in CincyMLS and consumers through Client Portals. In order to truly showcase all of the unique and valuable features of your property, take advantage of the 1,000 character allowance in your photo descriptions!

To update the description on any photo:

- Go to Revise Your Listings.
- Choose Upload/Manage Pictures.
- Select the photo and click Edit.

Bring your property to life in photos by effectively describing its key features and attributes.

