

COMING SOON LISTINGS

What is Coming Soon?

Coming Soon listings are properties with a fully executed listing agreement and signed Coming Soon Seller Authorization.

These listings may be entered into the MLS with a Showing Start Date scheduled up to 10 calendar days from the date of submission.

During the Coming Soon period, the property may be marketed; however, all marketing must clearly state that the property is Coming Soon and cannot be shown until the Showing Start Date.

Showing appointments may be scheduled for the Showing Start Date or any date thereafter. However, during the Coming Soon period:

- The property may not be shown.
- Offers may not be presented to the seller.

Once the listing is entered into the MLS, the Showing Start Date CANNOT be changed.

What if the Property isn't Ready on the Showing Start Date?

If the property will not be ready for showings on the scheduled Showing Start Date, contact MLS to change the listing status to Withdrawn. Once the property is ready, on or after the Showing Start Date, update the listing to Active and contact MLS to reset the Days on MLS (DOM).

Note that the terms of the Coming Soon Seller Authorization apply to the property, regardless of the listing number. Until the Showing Start Date, the following restrictions apply:

- The property may not be shown (including to other real estate professionals).
- Offers may not be presented to the seller.
- The property may not be entered into MLS as Active.