

# COMING SOON LISTINGS



## WHAT IS A COMING SOON LISTING?

Coming Soon listings are listings with a written, signed listing agreement and Coming Soon Seller Authorization Form. These listings are entered into MLS with a Showing Start Date up to ten (10) days from listing submission.

## IMPORTANT NOTES:

- Coming Soon listings can be publicly marketed AFTER the listing has been entered in MLS as Coming Soon. All media marketing must include the verbiage "Coming Soon. No Showings until (Showing Start Date)".
- Yard signs must include a Coming Soon rider.
- The property may not be shown (including broker tours) prior to the Showing Start Date.
- Offers may not be presented until after the Showing Start Date.
- Once the Showing Start Date is entered into MLS, it cannot be changed. The property may not be in the Active status prior to the Showing Start Date.
- If the property is not ready to be shown on the Showing Start Date, contact MLS staff to change the listing status to Withdrawn.
- The listing agreement or New Listing Validation Form AND the signed Coming Soon Seller Authorization must be uploaded to the listing in MLS.
- The Coming Soon Seller Authorization is for the property, not a specific MLS # or the listing agreement. The property cannot be in the Active status before the Showing Start Date.

Please refer to the CincyMLS Rules and Regulations for more details.