

# DATA DISTRIBUTION

Two important enhancements designed to increase listing visibility and improve transparency are being implemented for CincyMLS!



**Sold data and agent attribution are now included in our data feed to Realtor.com and will be displayed on their website soon.**

- Buyer agents will soon be displayed on Realtor.com for their role in closed transactions.
- Visibility and recognition for their work with buyers will increase.
- Transparency will be greater for consumers and industry professionals.

**Coming Soon listings will soon be included in MLS data feeds.**

- Coming Soon inventory will soon be visible on broker websites and national portals (where approved by the listing brokerage).
- Listing exposure will be enhanced earlier in the marketing cycle.
- Consumers will have a more complete and consistent view of available inventory.

**Updated Coming Soon Seller Authorization Form**

- The Coming Soon Authorization Form has been updated to reflect these changes and will be released once implementation is complete.

**Existing Coming Soon and Clear Cooperation rules still apply.**

- Publicly marketed listings must be entered into MLS within one business day.
- Showings and offer presentations are not permitted while in the Coming Soon status.

These updates are part of our continued effort to ensure the MLS remains the central, trusted source of listing data. More details will be shared soon.