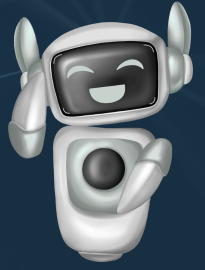


ARTIFICIAL INTELLIGENCE & LISTING PHOTOS



Artificial Intelligence (AI) tools can be valuable when preparing listing photos, but they must be used responsibly. CincyMLS Rules & Regulations allow certain AI enhancements while strictly prohibiting others, ensuring listings remain accurate and trustworthy for consumers.

How AI CAN Be Used:

- Lighting and color adjustments
- Image sharpening
- Sky replacement

These enhancements are considered cosmetic and do not change the true condition of the property.

How AI CANNOT Be Used:

- Adding, removing, or modifying physical features (structural elements, room layouts, or permanent fixtures)
- Changing landscaping or environmental features (trees, water, terrain)
- Concealing or altering nearby structures, power lines, roadways, or other external factors
- Any modification that results in an inaccurate depiction of the property

AI may not be used to alter or misrepresent the property or its surroundings.

All media associated with a listing must provide an accurate representation of the property. This standard protects transparency, consumer trust, and professional credibility. If the photo does not present the property as it actually exists, it cannot be used. CincyMLS will remove any AI-modified photos found to be non-compliant.