



MARKETING OPTIONS FOR SELLERS FAQs

The National Association of REALTORS® (NAR) adopted a new policy, Multiple Listing Options for Sellers, earlier this year, which works in conjunction with Clear Cooperation. This policy was implemented on September 30.

Do I need to get the *Limited Marketing Authorization and Disclosure Form* signed for existing listings?

No. The requirement only applies to new listings going forward if the seller chooses to limit marketing.

Do I need to upload the *Limited Marketing Authorization and Disclosure Form* to the listing in MLS?

No, uploading is not required; however, an *Attached Document* description is available if you wish to store the form with the listing.

I can't find the *Delayed Entry* form. Where is it located?

The original *Delayed Entry* form has been replaced with the new *Limited Marketing Authorization and Disclosure Form*.

When must the *Limited Marketing Authorization and Disclosure Form* be signed?

If the seller chooses to limit marketing (anything other than activating within one business day), the form must be completed when the decision is made.

Do I need to complete the *Limited Marketing Authorization and Disclosure Form* if entering the listing as *Coming Soon* right away?

No, but the *Coming Soon Sellers Authorization* must be uploaded to the listing. While not specifically required by NAR, the CSSA can serve as a disclosure for these listings.

Am I required to add an estimated entry date like I did with the *Delayed Entry Seller Authorization*?

No. However, a date can be added if you and your seller prefer.

My brokerage created its own disclosure. Can I use their form instead of the *Limited Marketing Authorization and Disclosure Form*?

Yes, if the brokerage's disclosure form complies with the NAR requirements.

My seller's listing is currently Active in MLS, but they want to remove it from IDX/Syndication. What do I do?

If they choose to limit marketing at any time, the *Limited Marketing Authorization and Disclosure Form* must be completed, and *Allow IDX/Syndication* changed to NO.