



WHY ISN'T MY LISTING SYNDICATING?

There are several reasons why a listing might not syndicate to third-party websites or brokerage platforms. Below are some of the most common ones.

- **Coming Soon Status** - Listings in *Coming Soon* do not syndicate until the Showing Start Date, when the status changes to *Active*. Syndication occurs only if the completed *Coming Soon Seller Authorization* has been uploaded to the listing under the *Coming Soon Seller A* document type.
- **Missing Documentation** - A completed listing agreement or New Listing Validation Form must be uploaded to new listings. Verify that the required document has been uploaded under the *Listing Agreement/NL* document type. Additionally, new listings with missing required documents are flagged with a yellow background in *View/Revise Your Listings*.



- **IDX/Syndication Field Set to "No"** - Update the field to "Yes" to allow syndication.



- **Broker Opt-Out** - Some brokers may choose not to syndicate to some third-party sites. Consult your broker for confirmation.
- **OMS (Off MLS Sale)** - OMS listings do not syndicate.

If none of these apply, contact CincyMLS for further assistance.