

CincyMLS Announces Upcoming Transition to New MLS System



While Rapattoni has been a valued partner for over twenty years, it is the responsibility of MLS Leadership to ensure it is the best product for our members. The CincyMLS and its subscribers must compete with the private industry tech companies. If we can't compete, consumers will go elsewhere for their real estate needs.

In May of 2021, MLS Leadership began to review our current technologies and products, current vendor landscape, and consider future industry requirements and shifts to select the best vendor to enable the MLS to continue providing exceptional service and value. T3 Sixty, one of the top consulting firms in our industry, was engaged to provide industry-wide knowledge, including a review of existing technologies, perform key staff, subscriber, and leadership outreach, and execute a national MLS survey on existing MLS Systems.

Over the next ten months, MLS Leadership spent countless hours researching, evaluating, testing, and questioning MLS vendors. The list began with six vendors and gradually narrowed to three, then two, and ultimately one vendor.

CincyMLS is happy to announce the selection of Perchwell, a new and exciting company in the industry. Perchwell's one-stop data and workflow solution offers cutting-edge technology, flexibility for feature enhancements, integrated MLS and public record search, enhanced client collaboration tools, customization and branding options, ease of use, a modern look and feel, and much more.

The upcoming eight months will be spent planning and collaborating with Perchwell to build the new system to our specifications. Although members may not hear much for a couple of months as we get started, there will be extensive communication and training before the implementation and cutover to the new system at the end of 2022.

We are very excited to provide our members with the best technologies and systems. Stay tuned for additional information.

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MARCH 29, 2022