We frequently get the following questions from Membership:

1. What does Syndicated mean? What/Who are Syndication Companies?
2. Where do you send our listings?
3. Why isn't my listing showing up on Zillow?
4. Why aren't our company listings on XXXX ?
5. Why is there SOLD information on XXXX Website? I thought we didn't send SOLD data to XXXX Website?
6. Why isn't the information up-to-date on XXXX Websites

I hope you find this information helpful.

Definitions:
1.   Syndication: The distribution of CincyMLS listing information.
2.   Syndication Company: A company that distributes CincyMLS listing information to a variety of Public Websites. Some of these companies are: Threewide (aka – ListHub).

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1. We send our listings to Realtor.com
2. We send our listings to Home Builders Association of Greater Cincinnati
3. We send our listings to Brokers and Agents that have officially requested and IDX/BR feed.
4. CincyMLS does not send your listings to Zillow by choice.

What Listings Do you Send?
1.   We ONLY send Active and Pending Listings to the list above.

Why Aren't My listings on XXXX Website?
1.   If the website you are referencing is not in our distribution list above
     they do not get our information.
2. If there are some Cincinnati Listings, but not your listings, on a specific website – then a specific Broker has made the decision to send their listings to that website and/or use an additional Syndication Company to distribute their listings.

Why is there SOLD information on XXXX Website?
1.   CincyMLS does not send SOLD Data to any company. Any Sold data displayed on any other website is obtained, by them, from other public sites (ie: County data).

Why isn't the information on website XXXX up-to-date?
1. Each destination website can obtain updated CincyMLS information as often as they like. This is not limited by CincyMLS. Most websites do not have the resources or tools to provide updated information on a consistent basis.