MLS of Greater Cincinnati



Revised - 4/23/2020

You've Got Questions, We've Got Answers!

- What is Bridge Agreement Management (BAM) needed for? BAM is our new agreement management tool used for requesting Data Feeds from the MLS and maintaining the executed agreements.
- Who would use BAM? BAM is a tool for our Broker and Agent members. Vendors also access the system when a member requests a Data Feed.
- What type of Data Feeds are requested by members? *IDX* (internet data exchange), VOW (virtual office website), and Data Download (used for Broker back-office products).
- What if I have an existing Data Feed, will that be terminated? No, existing feeds are not affected, only how future Data Feeds are requested.
- Is there a cost to use BAM? There is no cost to our members. It is one of the included member benefits. There are fees however, that may apply to the Data Feed requested.
- Do the requirements still apply to obtain a Data Feed? Yes, a \$250 one-time fee may apply for Broker requests. IDX and VOW feeds for agents require a CE course be taken prior to the feed being provided along with a \$250 administrative fee.
- Why use this new system? The old process for requesting Data Feeds from the CincyMLS was time consuming and there would often be delays in getting the Data Feeds needed due to the process. Also, the executed agreements are now available online to all signing parties.
- What if the third-party vendor I wish to use isn't in the BAM system? Email the vendor's name and contact information, including email address to: <u>BAM@bridgeinteractive.com</u>. Bridge will send an invitation to the vendor to sign up on BAM. After the vendor has completed the required **New Vendor Documents**, CincyMLS will review the documents and if approved, provide the vendor access to the listing data.
- How do I access BAM? The link to BAM is located in the Single Sign-On Module of your cincymls.net dashboard.
- What if I don't see the Bridge Interactive link on my cincymls.net dashboard? You probably do not have the Single Sign-On module displayed on your dashboard where the link is located. Go here to learn how to update your dashboard.
- Who do I contact if I have questions not found here? Send your questions to: <u>bam@cincymls.com</u>.