

**MLS of Greater Cincinnati
 DELAYED ENTRY SELLER AUTHORIZATION**

*Property Address: _____

Entry of a listing into the MLS of Greater Cincinnati (CincyMLS) maximizes market exposure to over 6,500+ real estate professionals and their clients. Buying consumers choose their preferred real estate professional to represent them in navigating the home buying process regardless of which company lists a property.

As the authorized Seller(s) of the property listed above, I/we hereby authorize the listing brokerage firm to delay entry of the listing with CincyMLS in accordance with, and subject to, the rules and regulations of the MLS.

The Seller(s) understand that:

1. Property **may not** be marketed until approximately _____, at which time the Listing will be input and activated in MLS. This date may be changed at the discretion of the Listing Broker and Seller(s).
 - a. The property may not be marketed publicly, including, but not limited to, flyers displayed in windows, yard signs, digital marketing on public facing websites, brokerage website displays, digital communications marketing (email blasts), multi-brokerage listing sharing networks and applications available to the general public.
 - b. Property may not be displayed on any internet site, including social media and private or restricted social media groups.
2. Only listing Brokers/Agents of the subject property may show the property.
3. Brokers/Agents may present offers during the Delayed Entry period.
4. If the property is shared with members outside of the Listing Brokerage, it is subject to Clear Cooperation.

Within one (1) business day of marketing a property to the public, the listing must be input and activated in the MLS for cooperation with other MLS Participants. Failure to comply with the policy will result in fines to the listing broker starting at \$1,000.

Brokerage Authorization:

**Seller(s) Authorization:
 (All Sellers must sign the form)**

 *Listing Company Date

 *Owner/Seller Signature Date

 *Agent/Broker/Manager Signature Date

 *Owner/Seller Signature Date